



Photo: Cam Blake

Cradle Mountain Master Plan

PROJECT UPDATE
JUNE 2017

Cradle Mountain is the iconic gateway to the Tasmanian Wilderness World Heritage Area and one of the sites that underpins Tasmania's brand as a global destination for nature based tourism.

The past several years at Cradle has seen visitor growth in the order of 16-18 per cent and it is likely that visitor numbers may reach a record 250,000 this year. This level of visitation is putting significant pressure on existing facilities and services.

The Cradle Mountain Master Plan will address key elements of the visitor experience at Cradle Mountain, making improvements to ensure that Cradle retains its reputation as a tourism icon well into the future.

The Tasmanian Government is committed to realising the potential of Tasmania's parks and reserves and growing the tourism industry. In the 2017-18 State Budget it committed \$21.8 million to progress the implementation of the Cradle Mountain Master Plan, as a whole of Government project. Relevant project components will be delivered by the Office of the Coordinator General (investment) and the Parks and Wildlife Service (development of non-commercial infrastructure at the Cradle Gateway Precinct and at Dove Lake).

The Australian Government has also contributed \$1 million to develop the investment readiness of the proposal. The revitalised Cradle Mountain visitor experience will offer significant opportunities for private investors to play an important role in this world class tourism experience.

A clear process is being followed to ensure all interested investors have an opportunity to submit their interest with the Office of the Coordinator General and the Department of State Growth.

The Tasmania Parks and Wildlife Service is managing the delivery of Stage 1 of the Master Plan project, which includes the following key elements:

- The Gateway Precinct – including a visitor centre, commercial services hub and village precinct developed on Crown land just outside the national park.
- Dove Lake – improvements to visitor experiences including a new viewing shelter blended into the landscape as well as a viewing platform next to Glacier Rock.

Once complete, the above components will improve the visitor experience at Cradle Mountain, and ensure it fits with visitor expectations, while also allowing for both visitor and private investor growth.

A Cradle Mountain Master Plan Steering Committee has been established. It includes representatives from the Cradle Coast Authority, Tourism Industry Council Tasmania, Tourism Tasmania, Kentish Council, the Parks and Wildlife Service and the Office of the Coordinator General.



Aerial view of the existing visitor centre and car park

Progress to date:

- Stakeholder consultation and briefings are under way.
- Completion of a survey of visitors to gauge opinions on key elements of the experience and what improvements could be undertaken.
- Appointment of experienced project manager, Ralf Zenke by Parks and Wildlife to develop the Master Plan non-commercial infrastructure.
- Review and finalisation of preferred concepts for the Gateway Precinct and Dove Lake viewing shelter.
- Determination of planning requirements.
- Assessment, analysis and planning has been finalised for traffic impact, geotechnical, ecological, Aboriginal heritage, engineering and services, landscape architecture, socio-economic and visual impact.



Artist's impression of the new Cradle Mountain visitor centre

Key milestones for the remaining period of the project are subject to receiving the required planning approvals as scheduled and currently are:

Milestone	Date
Development Application for Gateway Precinct submitted	June 2017
Appoint head design consultant	August 2017
Development Application for Dove Lake viewing shelter submitted	October 2017
Preliminary site works commence	Late 2017
Construction completion for Gateway Precinct and Dove Lake viewing shelter	October 2019

For further information about the project, contact:
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