Visitors to Selected Parks and Reserves, Tasmania – 2020-21 to 2025-26

Reference Site Numbers

The Tasmania Parks and Wildlife Service (PWS) manages over 800 reserves within Tasmania, including 19 National Parks. The PWS does not count visitors to every national park or reserve but produces regular estimates at 14 selected sites in Tasmania – called "Reference Sites".

	Fiscal Year[1] (Rounded to thousands)						% Change (Calculated on unrounded data)	Notes
Reference Site	**2020-2021 '000**	**2021-2022 '000**	**2022-2023 '000**	**2023-2024 '000**	2024-2025 '000	2025-2026 '000	**2024-25 to 2025-26**	
Freycinet*	265	251	287	281	287	291	+1%	
Cradle Mountain (Dove Lake) *	170	186	264	272	268	275	+3%	
Mount Field*	n/a	n/a	n/a	n/a	n/a	169	n/a	2
Tasmans Arch (Tasman National Park)*	97	104	140	139	145	128	-11%	3
Gordon River (interstate and overseas visitors to Tas only) ^	44	72	111	104	100	108(p)	+7%	4, 5
Lake St Clair (Cynthia Bay) *	72	78	90	82	82	86	+5%	
Maria Island*	33	35	46	53	74	88	+19%	
Hastings Caves and Thermal Springs*	25	31	53	58	61	54	-12%	
Narawntapu (Western entrance) #	61	58	62	63	60	62	+5%	
Tamar Island Wetlands #	42	41	44	51	51	57	+13%	
Mole Creek Karst (caves) *	25	31	35	47	47	47	< -1%	
Highfield House (Stanley) *	12	13	17	15	14	15	+7%	
Three Capes Track *	9	10	15	14	13	13	-1%	
Overland Track *	8	10	11	11	11	11	+6%	
Total number of visits/entries to 13 Reference Sites (excluding Mount Field)	**864**	**920**	**1,173**	**1,190**	**1,213**	**1,235**	**+2%**	6
Total number of visits/entries to all 14 Reference Sites	n/a	n/a	n/a	n/a	n/a	**1,404**	**n/a**	6

*Visit #Entry ^Survey (p) Provisional, may be subject to change n/a not available < Less than

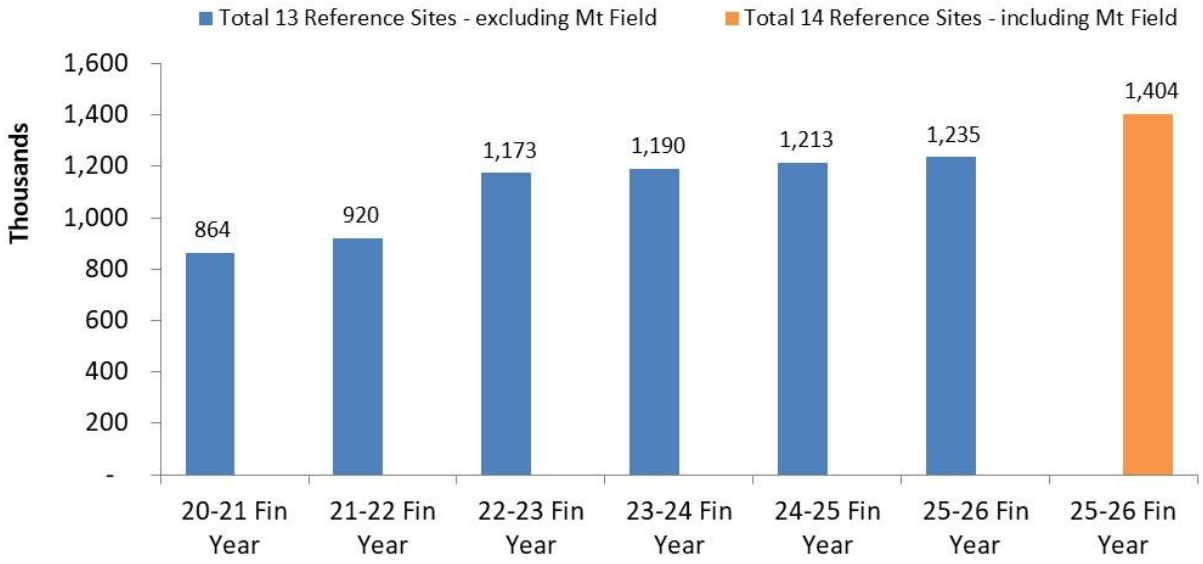
These results are estimations and can be subject to revision later, if some data is not available at the time of this report.

Sources – PWS for all sites except Gordon River. Tourism Tasmania (for Gordon River, via the Tasmanian Visitor Survey).

Notes:

1. **Rounding to thousands** - Visitor numbers are rounded to thousands. The percentage changes are calculated on unrounded numbers.
2. **Mount Field** – Visitor numbers for Mount Field prior to the 2025-26 Fiscal Year are not available because of data error found in the historical data.
3. **Tasmans Arch** – the Tasmans Arch site was closed to the public for major construction works from mid-April 2026 through to the end of July 2026.
4. **Gordon River** – source of data is the Tasmanian Visitor Survey (Tourism Tasmania). Includes visitors to Tasmania from interstate and overseas and therefore excludes Tasmanians. Data for the 12 months ending June 2026 was not available at this time, the report will be updated when it becomes available. The visitor estimate of 108,000 is for the 12 months ending March 2026. The percentage change figure is for the 12 months ending June 2025 compared to the 12 months ending March 2026.
5. **Gordon River** – the result for 2024-25 previously reported was for the 12 months ending March 2025 as that was the latest data available at the time. This has since been updated to 100,000 for 2024-25.
6. **Total Reference Site numbers** – Mount Field visitor numbers prior to the 2025-26 Fiscal Year are not available. The total number for the 13 other Reference Sites, excluding Mount Field, are provided.

Visitors to selected parks and reserves. ("Reference Sites").
Visitors shown in thousands. Source: PWS and Tourism Tasmania



Cradle Mountain, Lake St Clair, Freycinet, Narawntapu, Hastings Cave and Thermal Pool, Mole Creek Karst, Maria Island, Tamar Island Wetlands, Overland Track, Tasmans Arch, Three Capes Track, Highfield House, Gordon River. Includes Mt Field from 2024-25 onward.

Disclaimer

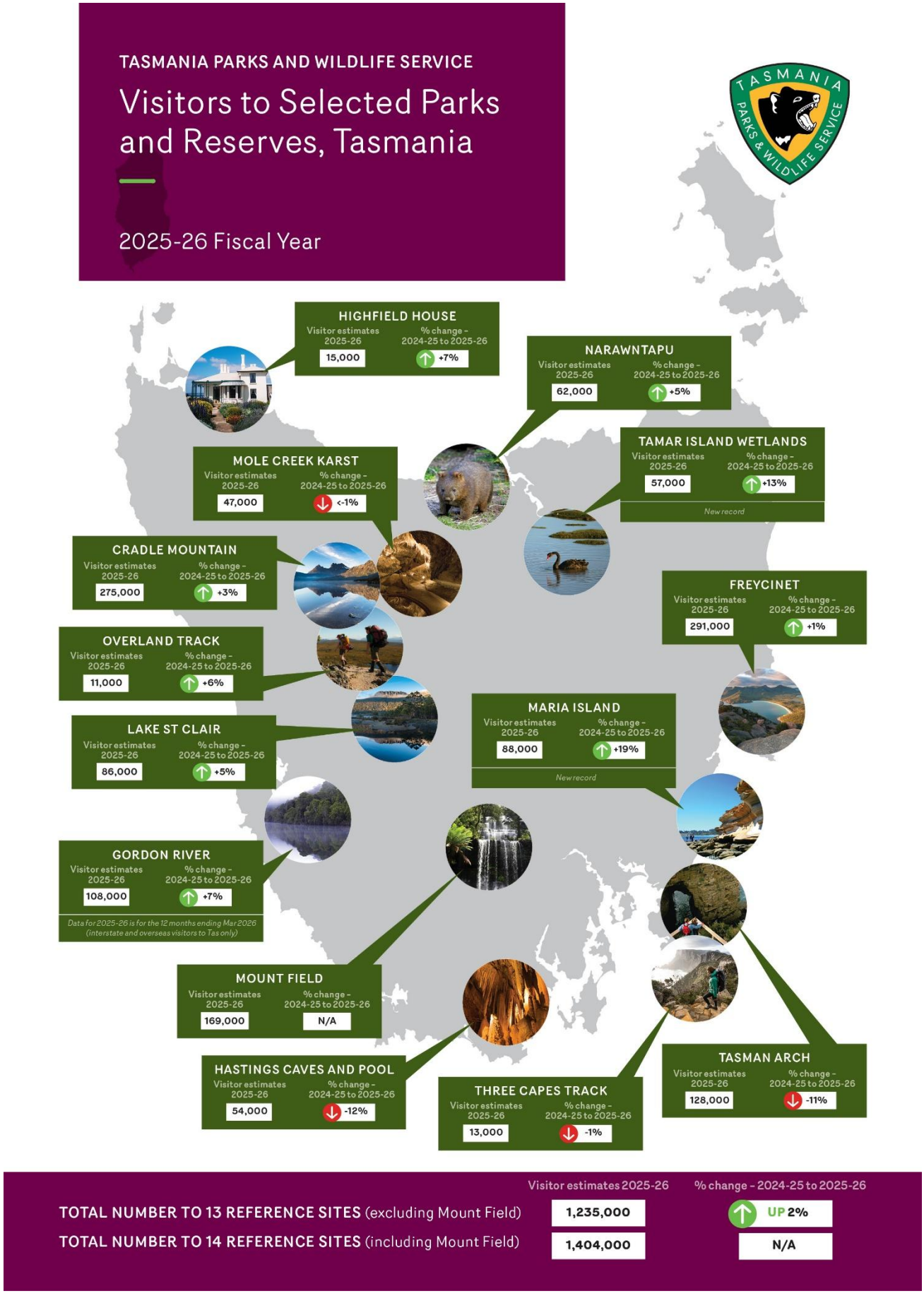
This information was created by the Tasmania Parks and Wildlife Service (PWS) for its own purposes based on the latest available data and information as of the date of release. The information was created via surveys or other estimating procedures. These results are estimations and can be subject to revision if some data is not available at the time of this report. While care has been taken to ensure the information is as correct and accurate as possible, it should be used for general information and should not be treated as perfect or exact.

Further information

Parks and Wildlife Service

- Email visitor.research@parks.tas.gov.au
- Parks visitation and tourism | Parks & Wildlife Service Tasmania
- 1300 TASPARKS (1300 827 727) Monday to Friday (9:00am to 4:30pm)

Tourism Tasmania

- Visitor Statistics - Tourism Tasmania Corporate

Appendix A – PWS Reference Sites – infographic